



# ROSS KURTIS RÉSUMÉ

ROSSKURTIS.COM / ME@ROSSKURTIS.COM / 248.497.7383

## WORK EXPERIENCE

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### RIOT GAMES

SENIOR MANAGER OF VISUAL DESIGN ART

2020 - PRESENT / USA

*I am responsible for managing the global art team for the marketing on League of Legends: Wild Rift. I lead the Art Team for the largest game launch in history. I oversee the creation and evolution of the LoL: Wild Rift brand. I work with regional creative teams all around the world to guide them in hitting Riot Games visual quality bar. I manage and create with world renowned illustrators and visual designers to create global player focused campaigns. I art direct and guide the animation team on CG shorts for Wild Rift. I build and cultivate production pipelines between Riot's global teams to help create more efficient asset production. I help mentor designers and illustrators to help them reach their career goals.*

### ROSS KURTIS CREATIVE

OWNER, CREATIVE, DESIGNER

2008 - PRESENT / USA

*I work with companies all around the world to create fun and exciting ways to connect with their customers. From start up Airlines, to boutique hot sauces, I aim to connect people and clients together using compelling visual narratives. My specialities include brand creation, web UX/UI design, ad campaigns, social strategy, managing brand content and style, art direction, and managing design teams.*

### WUNDERMAN THOMPSON

SENIOR ART DIRECTOR / LEAD DESIGNER

2017 - 2019 / SEATTLE WA, USA

*I led the design team for the Xbox third party titles RM campaigns and helped launch and support titles such as; Kingdom Hearts III, The Division 2, Red Dead Redemption II and Devil May Cry V. I worked closely with Mojang and Microsoft to create an all new web experience for Minecraft. I helped produce video / social / web / email interconnected data driven engagement for both Xbox and Microsoft.*

### GTB + TEAM DETROIT

ART DIRECTOR / STRATEGIST / UI DESIGNER

2012 - 2016 / DETROIT MI, USA

*I was the lead creative for Ford Social. I Art directed and Illustrated the redesign of Ford Social. I also worked on social campaigns to reach youth markets for the Ford brand. I creative and art directed projects within Ford's content studio as well as worked on social extensions for Ford's Super Bowl campaigns.*

## MISSION STATEMENT

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*I am an enthusiastic creative person, who fights for great ideas by fighting to cultivate great people. I push hard to support and build up the people around me through empathy and passion. You can often find me riding motorcycles around the world, exploring the earth from two wheels. My life has always revolved around curiosity and understanding. I am a huge advocate for sharing knowledge, as well as being a passionate listener. In my free time I enjoy getting my hands on new pieces of technology, and creating digital art projects that create positive social enhancement.*

## TECHNICAL SKILLS

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### CAREER FOCUS

CREATIVE DIRECTION + ART DIRECTION / CREATIVE PEOPLE MANAGEMENT / GRAPHIC DESIGN / BRAND DEVELOPMENT / GLOBAL MARKETING CAMPAIGN DEVELOPMENT & PRODUCTION / SOCIAL STRATEGY + CONTENT PRODUCTION / ILLUSTRATION ART DIRECTION / ANIMATION ART DIRECTION

### SOFTWARE

PHOTOSHOP / ILLUSTRATOR / INDESIGN / SKETCH / INVISION / AFTER EFFECTS / CINEMA 4D / FINAL CUT PRO / PREMIERE / FIGMA / GARAGE BRAND / LOGIC PRO / DAVINCI RESOLVE / MICROSOFT OFFICE / IWORKS / AIR TABLE / MIRO / TRELLO / GOOGLE WORKSPACES

## FORMAL EDUCATION

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### COLLEGE FOR CREATIVE STUDIES

BACHELORS DEGREE FINE ARTS

2008 - 2011 / DET MICHIGAN, USA

*Emphasis in graphic design, motion design, and interactive design.*

### ISTITUTO EUROPEO DI DESIGN

INTENSIVE COURSE STUDY

2006 - 2007 / MILANO, ITALIA

*Emphasis in graphic design.*



# COVER LETTER

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**ROSSKURTIS.COM / ME@ROSSKURTIS.COM / 248.497.7383**

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*Hello there, I'm Ross! I'm a passionate person looking for meaningful connections in the world around me, while carving out a fulfilling career path. I believe we all come together over a great story. Something that elevates people to bring out the best in themselves. Powerful narrative starts with people who have the passion to discover and engage with life. This past 6 months I have been traveling and working around the world. After exploring 3 different continents on the back of a motorcycle I found new appreciation for the human spirit. I feel like my journey brought me new insight and a whole new perspective on life. It would be my privilege to share that with you.*

*Thank you for your consideration.*

*Sincerely,*

**RK**