



ROSS KURTIS RÉSUMÉ

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WORK EXPERIENCE

ROSS KURTIS CREATIVE

OWNER, CREATIVE, DESIGNER

2008 - PRESENT / USA

I work with companies all around the world to create fun and exciting ways to connect with their customers. From start up Airlines, to boutique hot sauces, I aim to connect people and clients together using compelling visual narratives. My specialties include brand creation, web UX/UI design, ad campaigns, social strategy, managing brand content and style, art direction, motion design and managing/overseeing design teams. I am a multifaceted creative in both strategy and design. I have over ten years of experience in working directly with clients and internal creative teams.

WUNDERMAN THOMPSON

SENIOR ART DIRECTOR / LEAD DESIGNER

2017 - 2019 / SEATTLE WA, USA

I led the design team for the Xbox third party titles RM campaigns and helped launch and support titles such as; Kingdom Hearts III, The Division 2, Red Dead Redemption II and Devil May Cry V. I worked closely with Mojang and Microsoft to create an all new web experience for Minecraft. I helped produce video / social / web / email interconnected data driven engagement for both Xbox and Microsoft. Within my WT Career I also worked on the AT&T account to help design and develop the UI for an in-store app. I've also had the privilege to work on the Bill & Melinda Gates Foundation Goalkeepers project creating content for their live summit.

GTB + TEAM DETROIT

ART DIRECTOR / STRATEGIST / UI DESIGNER

2012 - 2016 / DETROIT MI, USA

I was the lead creative for Ford Social. I Art directed and Illustrated the redesign of Ford Social. I also worked on social campaigns to reach youth markets for the Ford brand. I creative and art directed projects within Ford's content studio as well as worked on social extensions for Ford's Super Bowl campaigns.

MIKAMAI

SENIOR GRAPHIC DESIGNER / WEB DESIGN

2011 - 2012 / MILANO, ITALIA

I worked closely with Italian fashion industry clients to develop web campaigns and social networking communications. I oversaw a team of programmers to strategize website construction and UI behavior.

MISSION STATEMENT

I am an enthusiastic creative person, who fights for great ideas. I believe great ideas can come from anyone, and I push constantly to support and build up the people around me. You can often find me riding motorcycles around the world, exploring the earth from two wheels. My life has always revolved around curiosity and understanding. I am a huge advocate for sharing knowledge, as well as being a passionate listener. In my free time I enjoy getting my hands on new pieces of technology, and creating digital art projects that create positive social enhancement.

TECHNICAL SKILLS

CAREER FOCUS

ART DIRECTION / CREATIVE DIRECTION / GRAPHIC DESIGN / BRAND DEVELOPMENT / UI + UX DESIGN / SOCIAL AND INTERACTIVE STRATEGY / ILLUSTRATION / MOTION GRAPHICS / OMNI CHANNEL DATA DRIVEN CONTENT CREATION

SOFTWARE

PHOTOSHOP / ILLUSTRATOR / INDESIGN / SKETCH 3 / INVISION / AFTER EFFECTS / CINEMA 4D / FINAL CUT PRO / PREMIERE / AUDITION / GARAGE BAND / LOGIC PRO / DAVINCI RESOLVE / MICROSOFT OFFICE / IWORKS

FORMAL EDUCATION

COLLEGE FOR CREATIVE STUDIES

BACHELORS DEGREE FINE ARTS

2008 - 2011 / DET MICHIGAN, USA

Emphasis in graphic design, motion design, and interactive design.

ISTITUTO EUROPEO DI DESIGN

INTENSIVE COURSE STUDY

2006 - 2007 / MILANO, ITALIA

Emphasis in graphic design.