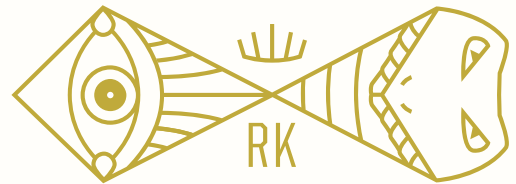


# ROSS KURTIS RÉSUMÉ

ROSSKURTIS.COM + ME@ROSSKURTIS.COM + 248.497.7383



## WORK EXPERIENCE

### WUNDERMAN

**SENIOR ART DIRECTOR / DESIGNER**

**2017 / SEATTLE WASHINGTON, USA**

Lead the creative conception and execution of CRM Campaigns for Xbox and Microsoft Devices. Worked with Wunderman to expand their CRM and social capabilities. Illustrated social execution for Microsoft LEX.

### GTB + TEAM DETROIT

**ART DIRECTOR / DIGITAL STRATEGIC CONSULT / UI DESIGNER**

**2012 - 2016 / DET MICHIGAN, USA**

Lead creative for Ford Social. Art directed and Illustrator the redesign of Ford Social. Work on social campaign to reach youth markets for the Ford brand. Creative and art directed projects within Ford's content studio. Lead creative and redesign strategy for Team Detroit's and GTB's agency website. Concepted and Art Directed the Fiesta Movement campaign. Worked on social extentions for Ford's Super Bowl campaigns.

### MIKAMAI

**SENIOR GRAPHIC DESIGNER / ART DIRECTOR / WEB DESIGN**

**2011 - 2012 / MILANO, ITALY**

Worked closely with Italian fashion industry to develop web campaigns and social networking communications. Oversaw a team of programmers to strategize website construction and behavior.

### OCEANICA

**GRAPHIC DESIGNER / UX + UI DESIGNER**

**2011 - 2012 / MILANO, ITALY**

Charged with web strategy, creative solutions to organizational problems. Unified design concept with strategic planning, file preparation, and project presentation material.

### THE CORK TOWN RACES

**GRAPHIC DESIGN / WEB DESIGNER / PROGRAMMER**

**2007 - 2017 / DET MICHIGAN, USA**

Developed brand identity, designed all printed collateral. Designed and programed website, managed social networking communication.

## TECHNICAL SKILLS

### CAREER FOCUS

ART DIRECTION / GRAPHIC DESIGN / BRAND DEVELOPMENT /  
UI + UX DESIGN / SOCIAL AND INTERACTIVE STRATEGY / ILLUSTRATION /  
MOTION GRAPHICS / EMERGING MEDIA CONTENT CREATION

### SOFTWARE

PHOTOSHOP / ILLUSTRATOR / INDESIGN / SKETCH 3 / INVISION /  
AFTER EFFECTS / CINEMA 4D / MAYA / FINAL CUT PRO / PREMIERE /  
DREAMWEAVER / AUDITION / GARAGE BAND / LOGIC PRO X2 / BRIDGE /  
DAVINCI RESOLVE / MICROSOFT OFFICE / IWORKS

## CREATIVE EXPLOITS

DSHOW BEST OF SOCIAL MEDIA AWARD > AIGA DESIGN RE: VIEW AWARD  
WINNER > FEATURED IN HOUR MAGAZINE > FEATURED ON FOX 2 DETROIT  
NEWS SEGMENT > FEATURED IN DETROIT FREE PRESS NEWS > AIGA CCS  
CHAPTER PRESIDENT 2008 - 2009

## FORMAL EDUCATION

### COLLEGE FOR CREATIVE STUDIES

**BACHELORS DEGREE FINE ARTS**

**2008 - 2011 / DET MICHIGAN, USA**

Emphasis in graphic design, motion design, and interactive design.

### ISTITUTO EUROPEO DI DESIGN

**INTENSIVE COURSE STUDY**

**2006 - 2007 / MILANO, ITALIA**

Emphasis in graphic design.